

**MSW  
THIRD SEMESTER  
MANAGEMENT OF NON-GOVERNMENTAL  
ORGANIZATION (MDC)  
MSW-307**

**Duration: 3 Hrs.**

**Marks: 70**

**Part : A (Objective) = 20**

**Part : B (Descriptive) = 50**

**[ PART-B : Descriptive ]**

**Duration: 2 Hrs. 40 Mins.**

**Marks: 50**

**[ Answer question no. One (1) & any four (4) from the rest ]**

1. What do understand by NGO? Discuss about the main functions of NGO. (3+7=10)
2. Critically examine the concept of CSR. (10)
3. What is Social Marketing? Discuss about the role of social marketing in community development. (5+5=10)
4. What is Fund Raising? Discuss about the techniques of Fund Raising. (4+6=10)
5. Discuss in detail about the concept and scope of HRM. (5+5=10)
6. What do understand by "Leadership"? Discuss about the sources of power. (3+7=10)
7. Critically examine the concept of "Social Entrepreneurship". (10)
8. Define Motive, and Motivating. (5+5=10)

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[ PART-A : Objective ]

**Choose the correct answer from the following:**

**1×20=20**

1. The first country in the world to launch a nationwide family planning programme is:
  - a. India
  - b. China
  - c. America
  - d. Russia
2. PLAN HOLIDAY was:
  - a. From 1960 to 1963
  - b. From 1961 to 1964
  - c. From 1966 to 1969
  - d. From 1965 to 1966
3. Present Chairman of the Meghalaya's State Planning Board is:
  - a. Shri Salseng C. Marak
  - b. Dr. Smti Eureka Lyngdoh
  - c. Shri Grithalson Arengh
  - d. Dr Manas Das Gupta
4. TRYSEM is meant for:
  - a. Rural Youth
  - b. Urban Youth
  - c. Urban Girls
  - d. Rural Girls
5. Who of the following acted as legal Adviser to the Constituent Assembly?
  - a. B.R. Ambedkar
  - b. Rajendra Prasad
  - c. B.N. Rao
  - d. Sachidananda Sinha
6. The SOS village was started by:
  - a. Hermann Gmeiner
  - b. R.N. Butler
  - c. C. Phillipson
  - d. K.D. Gangrade
7. Which one of the following is a characteristic of autocratic leader?
  - a. Strict
  - b. Incompetent
  - c. Benevolent
  - d. Free-rein
8. Effective leadership is a result of following variable:
  - a. Structure
  - b. Consideration
  - c. Environment
  - d. All of these
9. Motivation is a branch of:
  - a. Planning
  - b. Organizing
  - c. Controlling
  - d. Staffing
10. The primary goal of HRM is to:
  - a. Facilitate organizational performance.
  - b. Influence internal constituencies.
  - c. Eliminate non -automated operative positions.
  - d. None of the above.
11. Which of the following managerial functions contribute to HRM?
  - a. Recruitment and selection.
  - b. Performance management system, training and development.
  - c. Retention, industrial relation.
  - d. All of the above.
12. Planned development programmes will return values to the organization in terms of:
  - a. Increased productivity
  - b. Reduced cost
  - c. High morale
  - d. All of the above
13. Who does not play a key role in the process of training and not entrusted with any responsibility in the entire process?
  - a. Top Management personnel
  - b. HR department/Supervisors
  - c. Supervisors/Employees
  - d. Customers/Vendors
14. The type of power largely stems from personalized leader qualities:
  - a. Coercive power
  - b. Coercive negative power
  - c. Coercive positive power
  - d. Persuasive power

15. Which of the following is the external dimension to the leaders?
- Task
  - Relations
  - Style
  - Attitude
16. Expectancy theory of Motivation is given by:
- Herzberg
  - Vroom
  - Porter and Lawler
  - Maslow
17. NGO can also be called as:
- NPO
  - VO
  - DONGO
  - All of the above
18. The ultimate aim of leadership theories and models is to build:
- A cause and effect relationship.
  - A leadership model.
  - A process that leads to optimization.
  - A postulate for maximizing benefits.
19. Human relations is worth studying because it contributes towards:
- “people skills” building
  - Mass conformity
  - Weakening of unions
  - None of the above
20. The type of needs which are related to status, appreciation and recognition are called:
- Physiological needs
  - Safety needs
  - Social needs
  - None of the above

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# UNIVERSITY OF SCIENCE & TECHNOLOGY, MEGHALAYA



**[PART (A) : OBJECTIVE]**

Duration : 20 Minutes

Serial no. of the  
main Answer sheet

Course : .....

Semester : ..... Roll No : .....

Enrollment No : ..... Course code : .....

Course Title : .....

Session : ..... 2017-18 ..... Date : .....

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### Instructions / Guidelines

- The paper contains twenty (20) / ten (10) questions.
- Students shall tick (✓) the correct answer.
- No marks shall be given for overwrite / erasing.
- Students have to submit the Objective Part (Part-A) to the invigilator just after completion of the allotted time from the starting of examination.

Full Marks	Marks Obtained
20	

Scrutinizer's Signature

Examiner's Signature

Invigilator's Signature