

BBA
Third Semester
Entrepreneurship & Small Business Management
(BBA- 304)

Duration: 3Hrs.

Full Marks: 70

Part-A (Objective) =20
Part-B (Descriptive) =50

(PART-B: Descriptive)

Duration: 2 hrs. 40 mins.

Marks: 50

Answer any four from Question no. 2 to 7

Question no. 1 is compulsory.

1. What is Industrial sickness, state its causes and suggest solutions for rehabilitation of sick units. 2+4+4=10
2. Define 2×5=10
 - a) First generation entrepreneurs
 - b) Enterprise
 - c) Entrepreneurship
 - d) Industrial Estate
 - e) Bounty
3. What do you mean by Business plan, State its purpose and importance? 2+4+4=10
- 4.. What is Export Incentive and highlight the various important measures taken by Government. Write the differences between incentives and subsidies. 1+4+5=10
- 5.. Prepare your own business plan by depicting its important elements. 10
- 6.. Define project report and feasibility report. Write the difference between private limited and public limited companies. 5+5=10
7. Write a short on NIESBUD stating its objectives and functions. 10

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Duration: 20 minutes

Marks – 20

(PART A - Objective Type)

1. Write the full forms of given abbreviations.

1×5=5

- a. IDBI
- b. NIESBUD
- c. SISI
- d. SIDBI
- e. IFCI

2. Fill in the blanks.

1×5=5

- a. NIESBUD was established in the year ____
- b. _____ is the legal process through which the separate corporate entity of company is given recognition by law.
- c. _____ is based on entrepreneurs' values.
- d. Product _____ is a very delicate and tough exercise for an entrepreneur.
- e. A _____ plan is a reflection of its creator, demonstrates that the entrepreneur has thought seriously about the venture and what will make it succeed.

3. State True / False.

1×5=5

- a. Undertaking of an enterprise is intrapreneurship.
- b. An entrepreneur is a person who combines capital and labor for the purpose of production.

