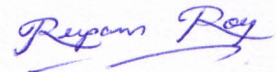


DECLARATION

I, Rupam Roy , hereby declare that the subject matter of this thesis is the work done by me, the project report is an independent project work entitled "A CRITICAL STUDY ON INNOVATIVE MARKETING STRATEGY TO ENHANCE THE SOCIO-ECONOMIC GROWTH OF BELL METAL INDUSTRY IN ASSAM WITH SPECIAL REFERENCE TO SARTHEBARI, carried out by me in SARTHEBARI

To the best of my knowledge, I believe, it is an original piece of work and is the sheer outcome of my own effort and has not either in full or in part has been submitted to any other university or institutions for the award of any degree or diploma.

This thesis is submitted to "University of Science and Technology" for the degree of Doctor of Philosophy in Management,



Rupam Roy

(Candidate)