

**Ph. D Course Work, 2018**  
**First Sessional Examination**  
**Paper – III**  
**Recent Development in Business Administration**

**Full Marks: 30**

**Time: 1 hour**

**Answer any three from the following questions:**

1. What do you mean by Financial Management? Write a note on Investment decision, Financing decision and Dividend decision. 4+6=10
2. What are the major functions could be performed by Financial Manager in today's context for a business enterprise. 10
3. Describe the importance of holistic marketing in Tourism Industry. 10
4. What do you understand by Human Resource Management? Discuss the importance of Human Factor in modern workplace. 2+8=10
5. Who in a company is responsible for business ethics? What is the difference between business ethics and an ethical business? 5+5=10

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