

MASTER OF BUSINESS ADMINISTRATION
First Semester
MIS & INFORMATION TECHNOLOGY IN BUSINESS
(MBA – 105)

Duration: 3Hrs.

Full Marks: 70

Part-A (Objective) =20
Part-B (Descriptive)=50

(PART-B: Descriptive)

Duration: 2 hrs. 40 mins.

Marks: 50

Answer any *five* of the following questions:

1. Define the terms Data and Information. Define the Transaction Processing System. Explain Intranet and what is the primary need for internet? (2+3+5=10)
2. What do you mean by Binary Number System? Define the block diagram of the Computer architecture as per the importance of utility. (2+8=10)
3. Define Information Broadcasting and its advantages. Define different level of management Information System. (5+5=10)
4. Describe the advantages of Good Management Information System and also define different utilities program of Management Information System. (5+5=10)
5. What is Business Communication? Define different applications of E-Commerce. Define the different type of E-Commerce. (2+3+5=10)
6. Define the distributed database Management System. Try to analyze the different applications of Database Management System with advantages. (5+5=10)
7. What do you mean by Financial Accounting Packages? Define the different types of Software and System Software Applications used in Management purpose. (5+5=10)

8. Make a clear understanding of the Data Manipulation Languages. Analysis the different types of Network. (2+8=10)
9. Define the scope of Wireless Networking. Analysis the different advantages of the MS-Excel and MS-Power Point in Management. (2+8=10)
10. Define the scope of Information Manager. Try to analyze the Balanced Management System and Virtual Office. (5+5=10)

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Duration: 20 minutes

Marks – 20

(PART A- Objective Type)

I. Choose the correct answer:

1×20=20

1. IP is computer abbreviation generally known as
 - a. Information Practice
 - b. Information Programming
 - c. transmission Protocol
 - d. None of above
2. HTTP is generally known as
 - a. Hyper Text Transfer Protocol
 - b. High Text Transfer Protocol
 - c. Hyper Text Transecting Protocol
 - d. None of above
3. What is part of a database that holds only one type of information?
 - a. Report
 - b. Record
 - c. Field
 - d. None of above
4. 'OSI' computer abbreviation usually means
 - a. Order of Significance Information
 - b. Open source Information
 - c. Operating System
 - d. None of above
5. 'MOV' extension refers usually to what kind of file?
 - a. Image file
 - b. Animation/movie file
 - c. Audio file
 - d. None of above
6. 'psd' extension refers usually to what kind of file?
 - a. WordPerfect Document file
 - b. Adobe Photoshop
 - c. Animation/movie file
 - d. None of above
7. 'DB' computer abbreviation usually means?
 - a. Database
 - b. Double Byte
 - c. Data Block
 - d. None of above
8. URL is
 - a. Universal Resource Locator
 - b. Local Area Network
 - c. Wide Area Network
 - d. None of above
9. 'URI' is another form of?
 - a. Universal Resource Locator
 - b. Local Area Network
 - c. Universal Resource Indicator
 - d. None of above

10. What do we call a collection of two or more computers that are located within a limited distance of each other and that are connected to each other directly or indirectly?
- Internet
 - Intranet
 - Local Area Network
 - None of above
11. '.JPEG' extension refers usually to what kind of file?
- System file
 - Animation/movie file
 - Image file
 - None of above
12. What type of commerce is enabled by technology?
- Path-to-profitability
 - E-commerce
 - Internet
 - None of above
13. What type of commerce occurs when a business sells its products over the Internet to other businesses?
- B2B
 - C2B
 - B2C
 - None of above
14. What is term used when the government employs technology to deal with citizens, businesses, and other government agencies?
- G2B
 - E-government
 - B2C
 - None of above
15. Closed MIS can be considered as Good MIS _____. Do you agree?
- Yes
 - Not agree
 - No
 - None of above
16. What age group was born after the digital revolution?
- Digital natives
 - Digital immigrants
 - Digital boomers
 - None of above
17. Value Added Network and internet are same terminology _____. Do you agree?
- Yes
 - Not agree
 - No
 - None of above
18. Conversion of Data to knowledge process is known as _____.
- Information System
 - Software
 - Digital Processor
 - None of above
19. DCL stands for
- Data Definition Language.
 - Data Manipulation Language
 - Digital Mark Liner
 - None of above
20. DML stands for _____.
- Data Definition Language.
 - Data Manipulation Language
 - Digital Mark Liner
 - None of above
