BACHELOR OF BUSINESS ADMINISTRATION FIRST SEMESTER BUSINESS ENVIRONMENT BBA – 102

SET

[USE OMR SHEET FOR OBJECTIVE PART]

Duration: 1.30 hrs. Full Marks: 35 **Objective** Time: 15 mins. Marks: 10 Choose the correct answer from the following: $1 \times 10 = 10$ MFN (Most Favored Nation) is associated with which of the following? a. NABARD b. WTO c. IMF d. World Bank Which of the following is not a regulatory institution in Indian financial system? a. RBI b. SEBI c. CIBIL d. IRDA In which year was the Banking Regulation Act passed? a. 1949 b. 1955 c. 1959 d. 1969 Which one is a money market instrument? a. Share b. Bond c. Debenture d. Commercial paper Example of primary market security a. IPO b. Option c. Bond d. Treasury Bill Which of the following is not a feature of Business environment? a. Dynamic b. Complex c. Interrelated d. None of the Above For Import and Export the following is a mandatory requirement a. IEC Number b. Duty Script c. Capital Account d. None of the Above WTO was an outcome of GATT under which of the following level of negotiation? a. Uruguay Round b. Doha Round c. Rome Declaration d. None of the Above Liberalization means...... a. Disinvestment in government sector b. Integrating world economy c. Reducing government control and d. None of the Above license 10. An example of social environment is (select the best answer) a. Population b. Religious Composition

d. Value systems

c. Family size and structure

(Descriptive)

Time: 1 Hr. 15 Mins.

[Answer question no.1 & any two (2) from the rest]

1. Discuss the nature and scope of business environment.

5. Define Business Environment. Discuss the various business environments that can impact business.

3. Discuss the silent features of Indian Commercial Bank and RBI.

5. What is capital market? Explain the Money Market Instrument.

5. What is FTP? Define Importer and Exporter. Discuss in short about the foreign Trade policy of India with reference to FTP-2015-2020,