Duration: 3 hrs.

SET

## MA EONOMICS THIRD SEMESTER

## CORPORATE GOVERNANCE AND CORPORATE SOCIAL RESPONSIBILITY

B MBA - 306 [MDC] [USE OMR SHEET FOR OBJECTIVE PART] Full Marks: 70 Objective

in	ne: 30 mins.				Marks: 2
Choose the correct answer from the fo			ollowing:		1×20=2
	Which Institution regulates the	Share and Sto	ocl	k trading in India?	
	a. RBI		b.	IRDA	
	c. SEBI		d.	NABARD	
2.	The Harshad Mehta Debacle was a classic case of				
	a. Corporate Social Responsit	oility	b.	Corporate Governance	
	c. BASEL Norms		d.	Industrial Relation	
	Shareholders have also influenced the phasing out of polystyrene products at				
	a. KFC		b.	Burger King	
	c. McDonalds		d.	Dominos	
	means — Establishing dialogue with the management by the shared holders on issues that concern — Influencing the corporate culture.				
	a. Shareholder Passivism		b.	Shareholder Meeting	
	c. Shareholder activism		d.	General Meeting	
j.	CSR has been defined as the responsibly	he		by business to behave	fairly and
	a. Intermittent commitment		b.	Continuing commitment	
	c. Non Disclosure Commitme	ent		None of the Above	

6. A share in a company is not only a share in profits but also a share in .....

b. Liability a. Asset c. Ownership d. Capital Investment

7. ...... consists of the guiding principles that a company puts in place to direct all of its operations, from compensation, risk management, and employee

treatment. a. Management Principles b. Organization Principles

c. HR Mandate d. Corporate Governance 8. The ..... must ensure that the company's corporate governance policies incorporate corporate strategy, risk management, accountability, transparency, and

ethical business practices. b. Factory Inspector a. Managing Director

d. Board of Directors c. Government

9.	Truthfulness in the work context can a	Iso be reiterated as					
	a. Fairness	b. Casual approach					
	c. Integrity	d. Ethics					
10.	Good corporate governance creates	in an organization.					
	a. Ambience	b. Abundance of capital					
	c. Transparent rules	d. Liquidity					
11.	11. Which of the following is not associated to Corporate Social Responsibility?						
	a. Philanthropy	b. Social Service					
	c. Community Welfare	d. Issuing Shares					
12.	initiatives of a corpor derive long-term benefits from these i	rate is not a selfless act of giving; companies nitiatives.					
		b. Corporate Governance					
	c. Both a & b	d. None of the above					
13.	Share Holder Activism uses	provided by law.					
	a. Corporate Monarchy	b. Corporate Anarchy					
	c. Corporate democracy	d. Corporate Bureaucracy					
14.		ompany align their values to social causes brinvestors, suppliers, employees, regulators and b. Corporate governance					
	c. Corporate Values	d. Corporate Integrity					
15.	organization.  a. Shareholder Activism  c. Shareholder Activity	ctive involvement of stockholders in the  b. Shareholder Passivism  d. Shareholder Passivity					
16.	Which of them is not among the five	components of COSO Framework?					
	a. Monitoring activities	b. Risk assessment,					
	c. Communication	d. Delegation					
17.	"Bad executive compensation package corporate officers" is an example of	ges that fail to create an optimal incentive for					
	a. Bad social responsibility	b. Bad Authority					
	c. Bad Corporate governance	d. Bad Work Culture					
18	Directors are elected	or appointed by other board members.					
	a. Publics	b. Authorities					
	c. Employees	d. Shareholders					
19	. Corporate governance aligns the inte	erest of the					
	a. Society	b. Delegates					
	c. customers	d. Stakeholders					
20	. Which of the following is not a part of	of the principles of corporate governance?					
	a. Risk Management	b. Transparency					
	c. Authenticity	d. Fairness					

## $\left(\underline{Descriptive}\right)$

Time: 2 Hr. 30 Mins. Marks: 50

## [ Answer question no.1 & any four (4) from the rest ]

1.	A business has its own separate legal Identity, besides profit making and wealth maximization who are they responsible to and accountable for in different segments of the society? Discuss.	10		
2.	Discuss on the scope of corporate governance. Highlight the six principles of corporate governance.	4+6=10		
3.	Explain the Anglo-American Model of Stewardship and Shareholder Model in corporate governance.	5+5=10		
4.	Elaborate on the factors responsible for increasing attention being devoted to Corporate Social Responsibility by Corporate.	10		
5.	Describe how shareholder activism can influence the corporate functioning. How to Asses Corporate Governance?	3+7=10		
6.	Describe the various ways in which risks can be handled in case of an industrial setup.			
7.	Elaborate on the COSO Framework of Internal Control. Indicate the Five (5) major components of the model.	5+5=10		
8.	<ul> <li>a) Continual Disclosure in terms of SEBI (Prohibition of Insider Trading, Regulations, 1992)</li> <li>b) CSR - A contract with society</li> <li>c) Types bad Corporate governance Cite examples</li> <li>d) Importance of Corporate governance</li> </ul>	5×2=10		
	e) Social Corporate Responsibility Pitfalls			