

**MASTER OF COMMERCE
SECOND SEMESTER
ENTREPRENEURSHIP DEVELOPMENT
MCM – 204**

**SET
B**

[USE OMR SHEET FOR OBJECTIVE PART]

Duration: 1.30 hrs.

Full Marks: 35

Time: 15 mins.

(Objective)

Marks: 10

Choose the correct answer from the following:

1×10=10

1. Joseph Schumpeter is credited for which one of the following:
a. Risk bearing theory b. Profit yielding theory
c. Equal distribution of resource theory d. Innovation theory
2. Which of the following is NOT a common objective of a feasibility study?
a. To assess the technical feasibility of the project b. To determine the financial viability of the project
c. To evaluate the environmental impact of the project d. To finalize the design and implementation plan
3. What is the purpose of a market analysis in a business plan?
a. To provide a financial forecast for the business b. To identify potential risks and challenges
c. To assess the target market and competition d. To outline the company's organizational structure
4. How do angel investors typically contribute to startups?
a. By providing mentoring and guidance to the entrepreneurs b. By offering loans with favorable interest rates
c. By purchasing equity shares of the company d. By assisting with marketing and promotional activities
5. Which sector(s) in the "Aatmanirbhar Bharat" initiative primarily focused on?
a. Agriculture and rural development b. Manufacturing and infrastructure
c. Healthcare and pharmaceuticals d. All of the above
6. Which of the following is not a feature of innovation for promoting entrepreneurship?
a. Creative thinking, new idea generation, brain storming b. Closure, liquidation and insolvency of an entity
c. A unique approach to solve a problem, with value creation d. All of the above

(Descriptive)

Time : 1 Hr. 15 Mins.

Marks : 25

[Answer question no.1 & any two (2) from the rest]

1. Discuss the qualities of an entrepreneur. 5
2. Explain the achievement of two successful entrepreneurs in present context. 5+5=10
3. Describe any two theories of entrepreneurship. 10
4. Elaborate the technique of new idea generation. Discuss the manner of conducting feasibility study of an enterprise. 10

OR

Write short note on the following:

- a) Steps involved in feasibility study
 - b) Format of a good business plan
5. Describe the various sources of financing new enterprises. 10

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