

**BACHELOR OF COMMERCE  
SECOND SEMESTER [REPEAT]  
BUSINESS ORGANIZATION AND MANAGEMENT  
BCM – 204**

**SET  
A**

**[USE OMR SHEET FOR OBJECTIVE PART]**

Duration: 3 hrs.

Full Marks: 70

Time: 30 mins.

**(Objective)**

Marks: 20

*Choose the correct answer from the following:*

*1 × 20 = 20*

1. \_\_\_\_\_ includes all the activities necessary to facilitate the delivery of goods or services from manufacturers to consumers.
  - a. Business
  - b. Trade
  - c. Commerce
  - d. Merchant
2. Which of the following is not an economic objective of a business?
  - a. Employment Generation
  - b. Earning Profit
  - c. Increasing Productivity of Enterprise
  - d. Creation of Customer
3. The concept of Corporate Social Responsibility is stated in:
  - a. The Companies Act, 1956
  - b. The Companies Act, 2013
  - c. Both a & b
  - d. Neither a nor b
4. The Partnership can be form base on:
  - a. Written agreement
  - b. Oral agreement
  - c. Both a & b
  - d. Neither a nor b
5. In which form of business, the philosophy of One man One vote is used?
  - a. Sole proprietorship
  - b. Company
  - c. Hindu Undivided Family
  - d. Cooperative organisation
6. Characteristics of a company form of business:
  - a. Legal entity
  - b. Perpetual succession
  - c. Limited liability
  - d. All the above
7. A minimum of \_\_\_\_ members are required to establish a private limited company.
  - a. One
  - b. Two
  - c. Seven
  - d. Two Hundred
8. Red Herring Prospectus is submitted to \_\_\_\_\_.
  - a. SEBI
  - b. SBI
  - c. RBI
  - d. IRDAI
9. \_\_\_\_\_ is an individual or organisation that come up with the concept of starting a business/company and raises investments for the business.
  - a. Shareholder
  - b. Promoter
  - c. Partner
  - d. Coparcener

10. Who is known as the father of scientific management?
  - a. FW Taylor
  - b. Henri Fayol
  - c. Peter Drucker
  - d. Philip Kotler
11. Leadership, Motivation, and Communication are the elements of:
  - a. Planning
  - b. Organising
  - c. Directing
  - d. Controlling
12. Which of the following is not a characteristic of management?
  - a. Dynamic
  - b. Goal Oriented
  - c. Group Activity
  - d. Rigid Process
13. Planning is the \_\_\_\_\_ function of management.
  - a. Primary
  - b. Secondary
  - c. Tertiary
  - d. Traditional
14. Which of the following organisational structure is suitable for small businesses?
  - a. Line and Staff organisation
  - b. Line organisation
  - c. Functional organisation
  - d. Divisional organisation
15. The organisation structure created deliberately by management:
  - a. Formal organisation
  - b. Official organisation
  - c. Informa organisation
  - d. All the above
16. Grapevine as a tool of communication is the output of which of the following organisation?
  - a. Centralised organisation
  - b. Decentralised organisation
  - c. Formal organisation
  - d. Informal organisation
17. The right to issue instructions and extract obligations:
  - a. Authority
  - b. Accountability
  - c. Power
  - d. Responsibility
18. \_\_\_\_\_ makes the individual answerable for the task he or she has done.
  - a. Authority
  - b. Accountability
  - c. Power
  - d. Responsibility
19. The process of delegating authority to the lowest level of management is called?
  - a. Delegation
  - b. Centralisation
  - c. Decentralisation
  - d. Coordination
20. \_\_\_\_\_ is the unification, integration, and synchronisation of the efforts of group members to provide unity of action in the pursuit of common goals.
  - a. Delegation
  - b. Centralisation
  - c. Decentralisation
  - d. Coordination

**(Descriptive)**

Time : 2 Hr. 30 Mins.

Marks : 50

[ Answer question no.1 & any four (4) from the rest ]

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|---|--------|
| 1. Analyse the rationale behind the concept of social responsibility of business.                             | 10     |
| 2. State the advantages and disadvantages of the Sole Proprietorship form of organization.                    | 5+5=10 |
| 3. Elaborate upon the essential components of a Memorandum of Association.                                    | 10     |
| 4. Explain the 14 principles of management advocated by Henri Fayol.  | 10     |
| 5. What is the span of management? Discuss the factors influencing the span of management.                    | 2+8=10 |
| 6. Highlight the principles of effective control.   | 10     |
| 7. a) Briefly describe the characteristics of a Joint Stock Company.<br>b) State the steps essential for MBO. | 5+5=10 |
| 8. a) How control is related to planning?<br>b) State the different levels of management in an organization.  | 5+5=10 |

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