REV-01 BCM/03/10

BACHELOR OF COMMERCE [HONs] SIXTH SEMESTER INTERNATIONAL BUSINESS BCM – 605B



[USE OMR SHEET FOR OBJECTIVE PART]

Duration: 3 hrs.			Full Marks: 70
	ne: 30 mins. hoose the correct answer from the follo		Marks: 20
	3		
1.	Mercantilism theory was proposed by		
	a. Adam Smith	b.	David Ricardo
	c. Heckscher-Ohlin	d.	None of the above.
2.	Tariff, Quota ,Embargo are all trade		
	a. Promotions		Barriers
	c. Marketing	d.	None of the above
3.	FDI stands for		
	a. Foreign Direct Institutions	b.	Foreign Duty Investment
	c. Foreign Direct Investment	d.	None of the above
4.	OPEC was formed in		
	a. India		Iraq
	c. United States	d.	None of the above
5.	SEZ stands for		*
	a. Special Ecology Zone		Special Economic Zone
	c. Specified Economic Zone	d.	None of the above
6.	MNC's have their headquarters in	cou	ntry.
	a. Home		Host
	c. Both a and b	d.	None of the above
7.	The current, capital and financial accounts a	ire l	hree primary subcategories of
	a. Balance of Trade		Balance of Payment
	c. Both a and b	d.	None of the above.
8.	The organizational structure adopted by the	bu e	siness depends on
	a. Profitability		Sustainability
	c. Business requirements and operations	d.	None of the above
9.	EOU stands for		
	a. Exit Oriented Units	b.	Exporting Oriented Unit
	c. Export Oriented Units	d.	None of the above
10.	NAFTA started its operations from		·
	a. 1st January, 1994		1st January,1995
	c. 1st January,1996		All of the above

11.	ASEAN was established in the year		·			
	a. 1967	b.	1957			
	c. 1997	d.	None of the above			
12.	The EU is based on freedoms.					
	a. 3	b.				
	c. 5	d.	None of the above			
13.	The World Bank comprises of	1	number of member countries as in 2023.			
	a. 189		185			
	c. 180	d.	None of the above			
14.	The IMF was established in the year					
	a. 1946	b.	1945			
	c. 1944	d.	None of the above			
15.	Banker's Acceptance is a		debt instrument.			
	a. Short-term	b.	Long-term			
	c. Both A & B	d.	None of the above			
16.	Information technology provides competitive advantage to business.					
	a. Regional	b.	Global			
	c. International	d.	None of the above			
17.	is a systematic distribution of authority at all levels of management.					
	a. Centralization		Decentralization			
	c. Both a and b	d.	None of the above			
18.	The World Bank started it's operations in the	ie y	ear			
	a. 1945		1955			
	c. 1946	d.	None of the above			
19.	All overseas capital transfers are noted in the	ie	account.			
	a. Current		Capital			
	c. Both a and b	d.	None of the above.			
20.	The European Union was formed in the year					
	a. 1991	b.	1993			
	c. 1992	d.	None of the above			

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(<u>Descriptive</u>)

Ti	Marks: 50		
		[Answer question no.1 & any four (4) from the rest]	
1.	Exp	plain in brief the modes of entry into international business.	10
2.	a) b)	What is meant by BOP? Mention the Objectives of WTO.	5+5=10
3.	Me	ntion about foreign exchange market and its functions.	5+5=10
4.	a) b)	What is meant by tariff? Mention the differences between international and domestic business.	3+7=10
5.	a) b)	What is meant by Embargo? Explain about Comparative Cost Advantage theory.	3+7=10
6.	Elal	borate about EOU and SEZ.	5+5=10
7.	a) b)	What is meant by Quota? Describe the role of Information Technology in International Business.	2+8=10
8.	Exp	plain the objectives and functions of World Bank.	5+5=10