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MASTER OF BUSINESS ADMINISTRATION
FIRST SEMESTER [REPEAT]
INFORMATION TECHNOLOGY IN BUSINESS
MBA – 106
[USE OMR SHEET FOR OBJECTIVE PART]

SET A

Duration: 3 hrs.

Full Marks: 70

Objective

Time: 30 mins.

Marks: 20

Choose the correct answer from the following:

1 ×20=20

1. _____ are advanced features that can speed up editing or formatting you may perform often in a word document.
   - a. Comment
   - b. Track changes
   - c. Ribbon
   - d. Macros

2. To move data from one part of the document to another, following is used.
   - a. Cut and Delete
   - b. Cut and Paste
   - c. Copy and Paste
   - d. Copy and Undo

3. Which of the following identifies a cell in Excel?
   - a. Address
   - b. Formula
   - c. Name
   - d. Label

4. Who is the father of Computer?
   - a. Allen Turing
   - b. Charles Babbage
   - c. Simur Cray D
   - d. Augusta Adaming

5. _____devices convert human understandable data and programs into a form that the computer can process.
   - a. Printing
   - b. Output
   - c. Solid state
   - d. Input

6. The dimension of e-commerce that enables commerce across national boundaries is called _____.
   - a. Interactivity
   - b. Global reach
   - c. Richness
   - d. Ubiquity

7. External database is
   - a. Database created using DBMS package
   - b. Database created in MS-Word
   - c. Database created in EXCEL
   - d. All of the above

8. Identify the full form of HTTP?
   - a. Hypertext Transfer Protocol
   - b. Hypertext Transfer Package
   - c. Hyper Transfer Text Package
   - d. Hyper Transfer Text Practice

9. Which one of the following is not one of the major types of e-commerce?
   - a. C2B
   - b. B2C
   - c. B2B
   - d. C2C

10. What is the location of a resource on the internet given by?
    a. Email
    b. IP
    c. Protocol
    d. URL

11. A _____ is the set of planned activities designed to result in a profit in a market place.
    a. Business model
    b. Profit model
    c. Business plan
    d. Revenue model

12. What is the length of the IPv4 address?
    a. 8 bits
    b. 16 bits
    c. 32 bits
    d. 128 bits

13. Identify the device used to-boost up a weak signal.
    a. Modem
    b. Repeater
    c. Switch
    d. Router

14. What is a database management system?
    a. Allows simultaneous access to multiple files
    b. Can do more than one record management system
    c. A file contains a collection of programs for managing data
    d. Both (a) and (b)

15. Which of the following is application software?
    a. LINUX
    b. Mac OS
    c. UNIX
    d. Graphics

16. Which among the following is not a type of utility system software?
    a. Antivirus
    b. Firewalls
    c. Disk defragmenter
    d. MS-DOS

17. What is the length of the MAC address?
    a. 8 bits
    b. 16 bits
    c. 32 bits
    d. 48 bits

18. Word processing, spread sheet, and photo-editing are examples of
    a. Application Software
    b. System Software
    c. Platform Software
    d. Operating System Software

19. One or more defects occurring in the computer software that prevents the software from working is called
    a. Bot
    b. System error
    c. Bug
    d. Slug

20. The arrangement where all data pass through a central computer is known as
    a. Ring topology
    b. Mesh topology
    c. Star topology
    d. Bus Topology

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(Descriptive)

Time : 2 Hr. 30 Mins.   Marks : 50

[Answer question no.1 & any four (4) from the rest]

1. What are Data, Database, and Database Management System   2+2+2+4=10
(DBMS)? Mention the various functions of DBMS.

2. What is network topology? Describe any four networking   2+8=10
topologies in detail with diagram.

3. What is software? Explain the different types of application   2+8=10
software.

4. i)   What do you understand by computer network? With the help   2+3+5=10
     of a time line show the evolution of computer network.
   ii)   Describe Local Area Network and Personal Area Network

5. Write short notes on (*any two*):   5+5=10
   i)   System Software
   ii)   IoT (Internet of Things)
   iii)   Primary Storage devices

6. Mention any five Advantages and limitations of E-commerce with   10
explanation.

7. Explain the various components of computer System- Input Unit,   2+2+2+2+2=10
Output Unit, Memory Unit, Control Unit, and Arithmetic and Logic
Unit.

8. What is POP UP? Do they work, if Yes then how? Discuss any two   2+3+5=10
POP UP by Type.

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