2023/12

## BACHELOR OF BUSINESS ADMINISTRATION FIRST SEMESTER [REPEAT] COMMUNICATIVE ENGLISH BEN - 911

[USE OMR SHEET FOR OBJECTIVE PART]

Duration: 1hr. 30 mins.

Full Marks: 35

Time: 15 mins.

(Objective)

Marks: 10

## Choose the correct answer from the following:

1×10=10

- Where was the author Shivya Nath's first Solo travel to?
  a. Switzerland
  b. Japan
  c. USA
  d. Hong Kong
- 2. What was the name of the prime accused in the murder trial in the text 'The Case for Defense'?
  - a. Adams

b. Henry

c. Richard

d. Robert

- 3. In which year, the Government of India conferred upon Azim Premji, the Padma Vibhushana Award?
  - a. 2010

b. 2011

c. 2012

d. 2013

- 4. What is the full form of BPO?
  - a. Block Program Output
- b. Business Program Outsourcing
- c. Business Process Outsourcing
- d. Block Process Output
- 5. IT stands for.....
  - a. Ideas and Trends
  - c. Information Technology
- b. Information on Technology
- d. None of the above
- 6. My father said to me, "It might rain tomorrow."
  - a. My father told me that it may rain the next day.
  - c. My father told me that it will rain the next day.
- b. My father told me that it would rain the next day.
- d. My father told me that it could rain the next day.
- 7. Raju said to me, "He worked hard".
  - a. Raju told me that he has worked hard.
  - Raju told me that he had been worked hard.
- b. Raju told me that he had worked hard.
- Raju told me that he has been worked hard.
- 8. What was the name of the city in which the author Sudha Murthy was pursuing her Postgraduate studies in Mechanical Engineering?
  - a. Delhi

b. Pune

c. Kolkata

d. Bangalore

- b. Was finedd. Fined
- Is serving tax..... in the bill?
  a. Includes
  c. Had included

- b. Includedd. Have include

[2]

## (Descriptive)

Marks: 25 Time: 1 hr. 15 mins. [ Answer question no.1 & any two (2) from the rest ] 1. Write a paragraph on any one of the following topics: (100 words) 5 a) Scientific Advancement and Erosion of Human Values. b) Cultural differences and its impact on us. 10 What is the role of social media as a source of information in the posttruth era? 3. Write an account of the murder trial from the text 'The Case for the 5+3+2=10 Defense'. How did the defense cross-examine Mrs. Salmon? What was the court's final verdict? 2+4+4=10 4. What was the advertisement which was offensive to Sudha Murthy? How did she react to the situation? How did it change her life? 2+2+2+2+2=10 I. Use the following terms to make meaningful sentences. Business Tycoon, Solo Travel II. Give the full form of the given acronyms: CEO, PCMM III. Change the voice of the given sentences: a) I have insured my car with the National Insurance Company. (Active to Passive) b) Adams was seen by another witness in Laurel Avenue. (Passive to Active) IV. Say if the sentences are true or false: a) Appearance speaks a lot about people. b) Adams was found guilty by the court. V. Complete the sentences with If conditionals: a) If water is heated in 100 degrees, ..... b) If I were the richest person in the world..... ---

USTM/COE/R-01